



PRESS RELEASE

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CERA, the home solutions leader, which is upgrading its faucet production facilities in its manufacturing plant in Kadi in North Gujarat, has launched a new contemporary faucet series-GAYLE.

CERA's Gayle series of faucets is a fusion of modern straight lines and classical curves—giving it aesthetic style and functional utility. Gayle, conforming to green norms, is crafted by in-house designers of CERA, in its IAPMO recognized lab, which incidentally, is the first of its kind in India.

The blend of sharp edges and curved contours, Gayle has both single lever and quarter turn ranges and comes with a coin-slot aerator for easy maintenance.

Made in CERA's state of the art manufacturing plant, which has been inducted with an array of latest CNC machines, automatic polishing machines, low pressure die casting machines and automatic plating unit, CERA Gayle range has impeccable finish.

Sums up, Mr Atul Sanghvi, Executive Director, CERA on Gayle: "Inspired by the beauty of geometric shapes, CERA has developed this versatile range of faucets. The iconic designs in stunning straight lines, gentle curves, elegant edges and smart shapes integrate style with functionality truly complementing the luxurious lifestyle".

For favour of publication

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