

## **CERA breaks new ground with Nano Glaze Technology**

CERA, India's fastest growing company in the bathroom solutions segment has always been on the forefront of innovation and has now launched a new one piece EWC with twin innovation – it is rimless and it is with nano glaze.

The nano glaze is the new generation anti-bacterial technology which seals the microscopic pores of the ceramic surface and makes it difficult for dirt and grime to settle on its surface.

The rimless innovation helps in effective flushing technology and also helps in easier cleaning ensuring that the entire inner surface is rinsed throughout the flushing process.

CERA has always ventured for a sustainable development. The Rimless 3175 CIMONA one piece WC with nano glaze also saves precious water.

Mr. Atul Sanghvi, Executive Director, CERA says “Today's consumer is hygiene and environment conscious. CERA has always kept pace with consumer expectations and CIMONA is one more product that will meet consumer expectations.”

CERA has always set a benchmark for the rest in the industry without compromising on its quality. 3175 CIMONA One piece Rimless EWC with Nano Glaze, is yet another endeavor to take the trend forward.

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