



Press Release  
December 7, 2015

## **CERA introduces flawless hygiene with its clean rim EWCs**

Cera Sanitaryware Limited, known for trendsetting innovations has introduced the new CLEAN RIM EWCs crafted with a blend of style and sensibility for contemporary bathrooms. CERA once again raised the bar with its revolutionary Clean Rim EWCs that facilitates easier cleaning and promotes better hygiene.

“These Clean Rim EWCs are not only eco-friendly, water-saving, but also are aimed at better hygiene, by virtue of its rim-free design.” said Mr. Atul Sanghvi, Executive Director, Cera Sanitaryware Limited.

These Clean Rim EWCs are easier to clean as well.

“As a responsible organization CERA is committed to rolling out eco-friendly products aimed at conserving energy and natural resources. These EWCs are an excellent manifestation of its commitment to exhibit the best of style and innovation which leads to a resource saving future.” added Mr. Atul Sanghvi.

CERA’s modern EWCs blend seamlessly in to all bathrooms. Aesthetically appealing contemporary designs and now with CLEAN RIM make these EWCs the new standard for modern bathrooms.

---