



CERA contributing towards a better tomorrow

True empowerment occurs when people believe in themselves. This belief is at the core of all CERA's CSR activities. All the activities that CERA initiates strengthen the confidence of the people and make them believe that they can achieve their goals.

Shri Vidush Somany's birthday was celebrated on 9th March wherein sweets and chocolates were distributed at six schools near Ahmedabad and Manthan School for specially-abled children. For the new schools that came under the aegis of this program, special coaching classes from qualified teachers were conducted to facilitate learning. Apart from coaching the students on mainstream subjects, CERA, this year, also organised skill development classes for women from various villages like Bhavpura. They had to choose between tailoring and beautician courses. The ladies were taught the basics of craftsmanship and came to know about the contemporary practices and markets for tailoring. The beautician course provided them the knowledge and management skills required to open and operate a beauty parlor. With such training programs CERA intends to help the women become self-sufficient and enterprising.



Special classes for the education of the girl students under the aegis of the Vidush Somany Education Programme

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Embroidery classes for skill development enabling an empowered financial future

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Seen above a child being checked up at the health camp

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Mrs. Deepshikha Khaitan, Director, CERA and Mr. Vikram Somany, Chairman and Managing Director, CERA getting apprised of the special training provided to the girls at a school in Kundal

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Tailoring classes were organized by CERA as part of the CSR initiative