



Press Release

13th November 2024

CERA Sanitaryware Ltd. Announces the Re-Opening of the CERA Style Studio in Ahmedabad

CERA, a premium provider of bathroom solutions, recently unveiled its newly renovated CERA Style Studio (Company Owned Display Centre) at Acropolis Mall in Thaltej, Ahmedabad. The inauguration was led by Chairman and Managing Director, Mr. Vikram Somany, along with Joint Managing Director, Mrs. Deepshikha Khaitan. The event was attended by esteemed architects, developers, and channel partners, highlighting CERA's commitment to offering an elevated display experience for its customers.

As quoted by Mr. Vikram Somany "We are thrilled to announce the grand re-opening of the newly revamped CERA Style Studio in Ahmedabad. Designed exclusively for Architects, Developers, and Customers, this newly transformed showroom is a reflection of our unwavering commitment to excellence, innovation, and the highest quality standards across our core product categories: Sanitaryware, Faucets, and Tiles."

Mrs Deepshikha Khaitan said "The CERA Style Studio serves as a testament to our dedication to providing our esteemed clientele with an immersive experience that showcases our comprehensive range of premium products. With cutting-edge designs, superior craftsmanship, and functional innovations, this showroom exemplifies the latest trends and technological advancements in the bathroom and home space."

About CERA:

Cera Sanitaryware Limited is the pioneer and innovator in premium and stylish home solution products.

Established in 1980, its manufacturing plant is located in Kadi, Gujarat. The state-of-the-art plant is equipped with the latest technology for the production of Sanitaryware such as 3D printing, robotic glazing and pressure casting.

Its faucet manufacturing plant, adjoining to its Sanitaryware plant, has the most advanced technology—like 3D printing, peeling machines, high and low pressure die casting machines, robotic grinding machines and automatic chrome plating units.

Cera has tiles in all the segments—from large format to digitally printed slabs (sizes 1200x1800, 800x2400 and 800 x1600) and small format wall and floor tiles which offer a wide variety of choices to the consumers. Tiles are available for various applications in residential and commercial spaces.

To complete the home solutions product range and to leverage its strong equity of the brand, apart from sanitaryware, faucets and tiles, CERA has a wide range of products in wellness (Air & Water Massage bathtubs, Free standing bathtubs, shower panels, customized shower partitions, etc.), and kitchen sinks.

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