



Press Release

16<sup>th</sup> September 2024

### **CERA launches company owned display studio in Lucknow**

Premium Bathroom Solutions provider CERA inaugurates company owned display studio in Sector-5, Indira Nagar, Lucknow. CERA Style Studio inauguration was done by Joint Managing Director, Mrs. Deepshikha Khaitan along with company officials Mr. Rahul Jain (President Marketing), Mr. Sandeep Abraham (President Sales), Mr. Shashank Srivastava, Deputy General Manager Sales in the presence of eminent architects, developers, and Channel partners.

Spanning over an expansive area of 5000 square feet, the CERA Style Studio serves as the biggest platform to showcase the complete range of CERA tiles, along with the Display of Sanitaryware products.

As quoted by Mrs. Deepshikha Khaitan, "We are delighted to open the doors of our CERA Style Studio in Lucknow for the Architects, Developers and Customers. This showroom is a reflection of our dedication, excellence and continuous innovation in our core business categories – Sanitaryware, Faucets & Tiles. Cera's commitment to provide the best to our customers, and we are excited to share this exciting chapter with all of you."

#### **About CERA:**

Cera Sanitaryware Limited is the pioneer and innovator in premium and stylish home solution products.

Established in 1980, its manufacturing plant is located in Kadi, Gujarat. The state-of-the-art plant is equipped with the latest technology for the production of Sanitaryware such as 3D printing, robotic glazing and pressure casting.

Its faucet manufacturing plant, adjoining to its Sanitaryware plant, has the most advanced technology—like 3D printing, peeling machines, high and low pressure die casting machines, robotic grinding machines and automatic chrome plating units.

Cera has tiles in all the segments—from large format to digitally printed slabs (sizes 1200x1800, 800x2400 and 800 x1600) and small format wall and floor tiles which offer a wide variety of choices to the consumers. Tiles are available for various applications in residential and commercial spaces.

To complete the home solutions product range and also to leverage its strong equity of the brand, apart from sanitaryware, faucets and tiles, CERA has wide range of products in wellness (Air & Water Massage bathtubs, Free standing bathtubs, shower panels, customized shower partitions, etc.), and kitchen sinks.

For more information, please visit us at [www.cera-india.com](http://www.cera-india.com) and follow on social media - Facebook, Instagram, LinkedIn, Twitter & Youtube.